



## Hart Square announces the return of CHASE!

A calendar fixture for non-profit professionals for the last 24 years, CHASE was *the* top event for networking and keeping up-to-date. Under the stewardship of its founder, Michael Webb, the event went from strength to strength, attracting hundreds of NFP attendees and leading industry experts.

Following the sad passing of Michael in 2017, the event was at risk of falling into the history books. Hart Square were approached to take over the delivery of CHASE and, recognising the value to non-profits, got together with the other leading independent consultants in the sector to save it.

*"Knowing what CHASE means to non-profit organisations and out of respect for all that Michael did for the sector, it was easy for us to make the decision to host CHASE. By partnering with other independent non-profit experts, we intend to refresh the format, whilst maintaining the value of being for the NFP sector and by the NFP sector."*

Glenda Parker, CEO, Hart Square

Back for its 25th year, CHASE25 will take place on 5 July at The Brewery, London. The event has been revamped and reinvigorated with an exciting programme of expert and peer-led sessions around the themes of leadership, technology, innovation and culture all curated by the organising coalition members:

- Adapta Consulting
- ITForCharities.co.uk
- FPM Dingo
- MAST ICT

*"CHASE has always been a key event in the calendar for charities, membership organisations - and for all of us working in the sector. We're thrilled it's back and delighted to be helping make it a great success!"*

Iain Pritchard, Adapta Consulting

### Thought provoking content and a fantastic 25th anniversary celebration

The programme of sessions and networking opportunities is being developed around two special keynote speakers, first to be confirmed is Julie Dodd, Parkinson's UK's first ever Director of Digital Transformation and Communication. Julie is an experienced creative leader and digital transformation specialist and authored *The New Reality*, a major study into how non-profit organisations can approach digital transformation and use digital technology to bring change.

Non-profits are built on relationships and CHASE has always been about meeting face-to-face. We wanted to

make that possible and to do it in an exciting way! Another major keynote speaker, to be announced soon. The day will close with a fabulous garden party, celebrating the return of this important event for its 25th year.

*"We all wanted to give back to the non-profit sector following years of working with charities, what better way than to revive one of the key events of the year? It's an invaluable learning and networking event which I am proud to be part of."*

Dawn Varley

More of the dynamic programme will be revealed over the coming months, including a series of unmissable, innovative talks on transformation and governance.

Be a part of something great  
Attend, speak at or support CHASE25

[www.CHASE25.live](http://www.CHASE25.live)

**If you would like further information about the event,  
please get in touch with [events@hartsquare.co.uk](mailto:events@hartsquare.co.uk).**