

10 OBJECTIVES FOR YOUR CHANGE PROGRAMME



EMPOWER ALL STAFF

So they feel valued and are keen to participate.

CHANGE MINDSETS

To update organisational culture.

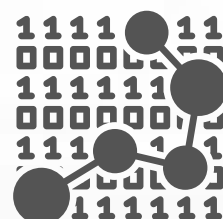


MORE FLEXIBILITY TO EVOLVE YOUR WAYS OF WORKING

Give staff freedom to innovate.

BREAK DOWN DATA SILOS

Ownership of data will be shared.



MORE TIME TO BE ANALYTICAL

To be able to put data to your work.

TIMELY DECISION-MAKING

Ensuring people have access to the information they need.



PROVIDE A SHARED, HOLISTIC VIEW OF YOUR AUDIENCES

To enable better engagement with them.

ENABLE STAFF TO WORK MORE INDEPENDENTLY

With appropriate support and oversight.



INTEGRATE TEAMS

Build collaborative processes.

ALLOW STAFF TO DO THEIR JOBS MORE EFFECTIVELY

Let technology handle the heavy administrative tasks.

